



**New Delhi, 1<sup>st</sup> June, 2014:** Every woman has one aim... i.e. hygiene first.

With aim to provide solution to problems of intimate hygiene, Ozone Pharmaceuticals Limited, for the first time in India launched 1m, a hygiene wash with the advantage of Lipacide C8G, a perfectly balanced wash for personal hygiene.

1m offers protection to the natural acidic protective layer of vagina. 1m prevents itching, irritation and dryness in intimate areas. 1m maintains vaginal flora and combats vaginal odour.

1m offers added advantage of Lipacide C8G, which is a skin purifier and regulates skin ecosystem.

1m is a hygiene wash. Vagina is quite susceptible to infections and acidic pH plays important in fighting off infections. Acidic pH in vagina is the protective layer, which is because vagina is inhabited by lactobacilli. Change in vaginal pH by antibiotics, soaps, infections, tight clothing, etc. contributes to vaginal discharge and hence affects vaginal hygiene. 1m is indicated for Regular Feminine Hygiene in adolescent girls, newly married women, Pregnancy and following child birth, Menstruation and Post-Menopause. 1m maintains the acidic pH and does not allow the bacteria to grow. 1m is safe and protects the skin from any damage.

1m is available in attractive slim bottle pack of 100 ml.